IICSM

INDIAN INSTITUTE OF COMPUTER SCIENCE & MANAGEMENT

Franchise Brochure

Empowering Education, Building Futures.

IICSM Franchise Opportunity

Become an Authorized IICSM Study Centre



- Recognized & Trusted Brand (Est. 1991)
- Wide Range of Job-Oriented Courses
- Academic & Technical Support
- Training for Centre Staff
- Marketing & Admission Support
- Operational Guidance

A partnership opportunity for education-minded entrepreneurs, institutions and professionals who want to expand access to computer education and skill development in their region.

INDIAN INSTITUTE OF COMPUTER SCIENCE & MANAGEMENT
IICSM | EST. 1991

About IICSM

IICSM (Indian Institute of Computer Science & Management) focuses on computer education, management learning and career-oriented skill development. The institute's identity is built around practical learning, accessible education and preparing learners with skills relevant to study, work and entrepreneurship.

The franchise model

An authorized IICSM Study Centre can serve as a local learning and student-support point. The centre partner focuses on local outreach, learner guidance, admissions coordination and day-to-day centre operations, while the institute provides the academic and operational framework defined in the formal franchise agreement.

Who can explore a partnership?

Education entrepreneurs People interested in building a local education venture.	**Existing institutes** Computer centres, coaching institutes and training providers.
Institutions & organisations Schools, colleges, NGOs and community organisations.	**Working professionals** Individuals with local networks and a commitment to learner service.

Our promise: a structured partnership conversation, clear responsibilities and a focus on quality learner support. All permissions, course offerings and operating terms are confirmed in writing before launch.

Learning Areas & Course Opportunities

A centre can promote suitable programmes from the institute's current approved course catalogue. The exact courses, duration, mode, eligibility and certification route available to a franchise centre must be confirmed with IICSM before advertising or enrolment.

Computer Applications & Digital Skills

DCA • ADCA • PGDCA • Office Automation • Computer Accounting • Desktop Publishing • NIELIT-linked programmes (where currently authorised)

Business & Management

Business administration • Commerce • Retail management • Office and workplace skills

Future & Emerging Skills

Artificial Intelligence and Machine Learning • Digital productivity • IT-enabled services

Vocational & Sector Skills

Beauty and wellness • Automotive • Agriculture • Healthcare • Tourism and hospitality • Banking and financial services • Electronics and hardware • Food processing

Learning experience at the centre

- Learner counselling and course information
- Practical demonstrations and guided learning
- Attendance, assessment and learner-record coordination as applicable
- Career awareness and progression guidance
- A welcoming, professional learning environment

Important: Course availability and any university, board or third-party association are subject to current written authorisation. Do not use partner logos or approval claims without permission.

Why Partner with IICSM?

A local centre combines community reach with an organised education framework. The following support areas can be discussed and documented as part of the proposed partnership.

01 Brand association	Operate under the IICSM name and approved brand guidelines after formal authorisation.
02 Academic coordination	Guidance on the approved course catalogue, learner information and academic processes.
03 Centre and staff orientation	Initial orientation for centre personnel on agreed procedures and learner support.
04 Marketing resources	Approved promotional creatives and guidance for local awareness and admissions campaigns.
05 Operational guidance	Checklists and coordination for centre setup, documentation and routine operations.
06 Growth opportunity	Build local visibility and develop a sustainable education service through responsible outreach.

A strong centre is built on

Trust • Transparent communication • Qualified support • Consistent learner service • Responsible promotion

Starting Your IICSM Study Centre

A clear process helps both parties understand expectations before the centre begins operations.

01 Submit an enquiry

Share your name, location, organisation details (if any) and interest in operating an IICSM Study Centre.

02 Initial discussion

Discuss local demand, proposed centre location, infrastructure, target learners and the available course portfolio.

03 Review and verification

IICSM reviews the proposal and verifies the information and documents requested for the application.

04 Terms and authorisation

Review the written franchise terms, fees (if applicable), permitted activities, brand usage, course scope and responsibilities.

05 Centre preparation

Prepare the learning space, equipment, internet, signage and staff as specified in the approved checklist.

06 Orientation and launch

Complete the agreed orientation and launch activities. Begin promotion and learner enrolment only after written approval.

Indicative centre readiness checklist

Space	Suitable, clean and accessible premises with reception/counselling space and a learning area.
Equipment	Computers, power backup, internet and other equipment appropriate to the approved courses.
People	A responsible centre coordinator and suitably skilled teaching/support personnel.
Records	Admission, attendance, fee and learner communication records maintained as required.

No centre should represent itself as authorised until the written agreement and formal authorisation have been issued by IICSM.

Take the First Step

Bring quality computer education and skill-development opportunities closer to learners in your area.

BECOME AN IICSM FRANCHISE PARTNER

Enquire today to discuss the opportunity, eligibility, centre requirements and current partnership terms.

Contact IICSM

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Important information

This brochure is an introductory franchise promotion document, not an offer or binding agreement. Franchise availability, eligibility, fees, territory, infrastructure standards, course permissions, certifications, affiliations and support commitments are subject to verification and the final written agreement issued by IICSM. No income, admission volume or business outcome is guaranteed.

IICSM — Empowering Education, Building Futures.