



BUSINESS PROPOSAL

INDIA'S FASTEST GROWING EDUCATIONAL BRAND

*"The computer will live your life, listen to you
and understand you better than humans can."*

-Bill Gates

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About OITC

Oriental IT Centre “OITC” is a leading computer institute dedicated to providing high-quality education and training in the field of information technology. We have been teaching students and professionals since our establishment in 2007. With our state-of-the-art facilities, experienced faculty, and comprehensive course offerings, we strive to empower individuals with the knowledge and skills necessary to excel in today’s fast-paced digital world.

Our courses are meticulously crafted to provide a balance of theoretical knowledge and hands-on practical experience. We understand the importance of staying up-to-date with the latest industry trends, which is why our curriculum is regularly reviewed and updated to incorporate emerging technologies and best practices.

অৰিয়েণ্টেল আই টি চেণ্টাৰ “অ আই টি চি” হৈছে তথ্য প্ৰযুক্তিৰ ক্ষেত্ৰত উচ্চমানৰ শিক্ষা আৰু প্ৰশিক্ষণ প্ৰদানৰ বাবে উৎসৰ্গিত এক আগশাৰীৰ কম্পিউটাৰ প্ৰতিষ্ঠান। আমি ২০০৭ চনত প্ৰতিষ্ঠা হোৱাৰ পৰাই ছাত্ৰ-ছাত্ৰী আৰু পেছাদাৰীসকলক পাঠদান কৰি আহিছো। আমাৰ অত্যাধুনিক সুবিধা, অভিজ্ঞ অধ্যাপক, আৰু বিস্তৃত পাঠ্যক্ৰমৰ প্ৰস্তাৱৰ দ্বাৰা আমি ব্যক্তিসকলক আজিৰ দ্ৰুতগতিত উত্তীৰ্ণ হ’বলৈ প্ৰয়োজনীয় জ্ঞান আৰু দক্ষতাৰে সৱলীকৰণ কৰিবলৈ চেষ্টা কৰোঁ ডিজিটেল জগতখন।

আমাৰ পাঠ্যক্ৰমসমূহ তাত্ত্বিক জ্ঞান আৰু হাতে কামে ব্যৱহাৰিক অভিজ্ঞতাৰ ভাৰসাম্য প্ৰদান কৰিবলৈ নিখুঁতভাৱে ৰচনা কৰা হৈছে। আমি উদ্যোগৰ শেহতীয়া ধাৰাসমূহৰ সৈতে আপডেট হৈ থকাৰ গুৰুত্ব বুজি পাওঁ, যাৰ বাবে আমাৰ পাঠ্যক্ৰম নিয়মিতভাৱে পৰ্যালোচনা কৰা হয় আৰু উদীয়মান প্ৰযুক্তি আৰু উত্তম পদ্ধতিসমূহ অন্তৰ্ভুক্ত কৰিবলৈ আপডেট কৰা হয়।



Director Message

Dear Students,

I heartily welcome you all to our organization. You are likely to be provided excellent teaching and guidance by dedicated and experienced faculty members, so that you are eligible to use your knowledge in theoretical and practical fields academically and professionally. Several career and job oriented courses have been taught for the improvement of students in their personality for their certain future. Your fullest cooperation is needed to discipline and beautify the institution. Wishing you success in every step of life.

Director
ABDUL AWAL AHMED

Who We Are

Oriental it centre(OITC) A House of Quality Computer Education, was founded with the great intention to fulfil our government's dream and desire. We want to reach the people in every part of India, especially in remote rural areas and living below the poverty line. We want to give them free computer education for making them digitally literate. Beside computer education we are also working for skill development. Because if there are so many skilled workers in every part of the service, then hopefully we can get a better tomorrow. So let's come together and help in making a strong and well developed India.

Our Approach

The ultimate collaboration

We approach every client challenge with an open toolbox and an open mind.

Right from the start, we customize and co-create. Together, we explore how to realize your vision for the future, and achieve results that matter. Then, we move fast to design and build the best solution, and provide you with ongoing support to run, grow and scale it successfully. At every step, we tap into our industry expertise and invite you into our innovation ecosystem –a robust network of resources, partnerships and ventures that cultivates faster, fresher, more substantial outcomes.

Aims & Objective

- To spread computer education & skill development courses in almost every part of India.
- To reach the people who are living in remote areas and belong to backward classes.
- To give such technical knowledge as students of any merit level can easily afford.
- To provide free education for people who are living in below poverty line.
- To encourage the students for self development and employment.

Why OITC

- Right Career Counselling
- Up to Date of Courses
- 100 % Job Assistance
- 100 % Practical Training
- Small Batches with Personalized Attention
- An ISO 9001:2015 Certified Organization
- Online Registration
- Online Examination
- Lifetime Online Certificate Verification
- National Level Organization

Course Overview

A computer course focuses on core computer topics such as computer hardware, software, applications, and computer elements. Computer courses are divided into two categories: basic computer courses and computer science courses. In this digital age, it is essential for everyone to keep up with the newest technical breakthroughs and next-generation technologies. Computers are used practically everywhere, whether in communication, transportation, entertainment, education, or the medical field, and have developed to be an inseparable component. With numerous career opportunities across industries, studying computer science or information technology courses provides you with a platform to not only gain in-depth knowledge of the field but also to conduct research on how technology can be further developed for the benefit of the general public.

**Traditional
Course**

**Job Oriented
Course**

**Skill
Development
Course**

**Kids
Course**

Franchise Opportunity

Overview :

OITC is India's most trusted brand in the education industry. It has exponentially grown like a giant tree over the years with 100+ Training centers in pan India basis. OITC is also offering numerous choice of skill based career oriented Courses to the students as well. It has not been only offering a legacy of carrying a stand out brand name in the market to its business and Franchise partners but also assisting in making a profitable outcome with flexible terms and conditions.

So, If your mind is somewhere stuck in choosing the right business opportunity or you want to run your own Computer training institute under the umbrella of a well known name or you are already running a training institute or you don't know which franchise business you want to move in which is having an outshining brand value in the market to get the substantial outcome with time. Then, **OITC** is the right choice for you to make you stand out in the Market which is offering its Franchise to all across India in affordable costs with complete assistance in setting up the Franchise at your location.

Benefits of Affiliation :

- An ISO 9001:2015 Certified Company.
- More than 100 Training Centers wide network in Assam.
- More Than 5000+ successfully trained students.
- A Webpage for each centre with customizes information(T&C Apply).
- Authority to use Brand name (**OITC**) in your promotional activities.
- Franchisee at low cost with flexible terms and conditions.
- Get structured courses designed by a team of experts
- Online Students and Centre Information.
- Study materials Support
- Certification and Marksheet for all successful students.
- Valuable Certificate, which is accepted Government sectors and Private Sectors.
- Lowest certification Cost
- Brand Promotion /Advertisements Support through digital marketing. High-quality standard designs of promotional materials for local promotion.
- Operational assistance
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Eligibility Criteria :

- One who is running a Training Institute/ Educational Institute / Skill Development Center / Coaching centre.
- One who has an ideal space of 300–1500 sq ft .
- location, having infrastructure like Computers and Training Room etc.
- One who is a Center Manager/ Head and he is capable to manage day to day operational activities.
- One who has good experience of marketing and promotion, so that he can promote the OITC's courses in his area.

Our Process

- Visit our Website or Download the App from Google Play Store.
- Read the Term & Condition very carefully.
- Apply for Franchisee.
- Fill the Franchisee application form with kyc details and submit
- After the initial verification, and payment confirmation once get approval from us then you will get the login credentials
- After successfully registration we will arrange a training session

Key Features

- Advance Real Time Dashboard
- Referral Commission/Reward for Faculty
- Referral Commission/Reward for Training Centre
- Online fees Payments facility for Students
- Centralized Advertisement for students leads generation.
- Mock Test facility for students
- Expense Tracker for Training Centre

Fees & Charges

The Course fees for students will be decided by the training centre and centre will also collect that fees.

- Centre Registration fee : **5000/-** (One Time)
- Renewal Fee : **ZERO**
- District Coordinator Registration fee : **5000/-** (One Time)
- State Coordinator Registration fee : **10000/-** (One Time)

Certification Cost :

- **300/-** (For 3 Month Duration)
- **350/-** (For 6 & 12 Month Duration)
- **450/-** (For 18 Month Duration)

Contact Us

ORIENTAL IT CENTRE(OITC)

An Autonomous Institution Reg. Under Firm Act-1932 - Govt of India.

Vide Reg. No. IV - &

Reg. Under MSME Govt. of India.

:: Registered Office ::

Katahbari, A.K Dev Road, Garchuk, Guahati, Assam, india 781035

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Thank You!