

SUCCESSFUL INSTITUTE OF TECHNOLOGY

An Autonomous Institution Registered Under The Public Trust & of India NCT New Delhi

AN ISO 9001:2015 Certified Computer Education & Registered Under Ministry of MSME Govt of India Regd. Office: 1/1449/6, Durgapuri Chowk, Loni Road, Shahdara, Delhi | sitdurgapuri@gmail.com
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DIGITAL MARKETING

With CHAT GPT & AI

- Digital Marketing Overview
- Website Planning & Creation (Dynamic & Responsive)
- Email Marketing
- Digital Promotion (PCC Advertising Google Ad words)
- Google Analytics
- Social Media Marketing
- Online Display Advertising
- E- Commerce Marketing
- Mobile Web Marketing
- Content Marketing
- Online Reputation Management
- Affiliate Marketing Technique
- Adsense and Blogging
- Search Engine Optimization (SEO)
- Google Certificate
- Live Projects

COURSE DURATION : 5 Months

TOTAL FEES : 16499/-

ONE TIME FEES : 14999/-

EMI PAYMENT : 5500/- (3 Times)