

# SUCCESSFUL INSTITUTE OF TECHNOLOGY

An Autonomous Institution Registered Under the Public Trust & of India NCT New Delhi  
AN ISO 9001:2015 Certified Computer Education & Registered under Ministry of MSME Govt. of  
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## DIPLOMA IN DIGITAL MARKETING

With  
CHAT GPT & AI

### BASIC (3 MONTHS)

- Introduction Of Computer
- Benefits Of Computer
- Input Processing & Output Cycle
- Introduction To MS Office
- Introduction To MS Word
- Introduction To MS Excel
- Introduction To MS PowerPoint
- Introduction Toms- Access
- Introduction To Internet

### ADV EXCEL (2 MONTHS)

- Marksheet
- Salary Sheet
- Age Calculation
- Attendance Sheet
- Balance Sheet Report
- Banking Financial Accounting (Loan Sheet)
- Departmental Store Sheet
- Employee Time Schedule
- GST Bill Tax Invoice
- Inventory Stock
- Patty Cash Log
- Profit & Loss



- Price List
- Cafe Bill
- V Lookup
- H Lookup
- Salary & Attendance Sheet
- All Formula
- Data Analytics
- Pivot Table
- Data Lookup
- Data Cleaning
- MIS Reporting
- ESSENTIAL Short-Cuts

### WEB DESIGNING (3 MONTHS)

- HTML
- XHTML
- DHTML
- CSS
- XML
- JAVA SCRIPT
- ASP
- PHP
- PROJECT

### DIGITAL MARKETING (4MONTHS)

- Digital Marketing Overview
- Website Planning & Creation (Dynamic & Responsive)
- Email Marketing
- Digital Promotion (PCC Advertising Google Ad words)
- Google Analytics
- Social Media Marketing
- Online Display Advertising
- E-Commerce Marketing
- Mobile Web Marketing
- Content Marketing



- Online Reputation Management
- Affiliate Marketing Technique
- Adsense and Blogging
- Search Engine Optimization (SEO)
- Google Certificate
- Live Projects

### DTP (3 MONTHS)

- Corel Draw
- Adobe Flash
- Adobe Photoshop
- Adobe PageMaker

### TYPING (1 MONTH)

- News Paper
- Book Typing
- Basic Lessons
- Exam Typing
- Typing Master
- Internet Websites
- English + Hindi Typing

**फ्री**

- \* फ्री Demo
- \* फ्री Admission
- \* फ्री Registration
- \* फ्री E-Books
- \* फ्री Job-Placement
- \* फ्री Certificate
- \* फ्री Mock Test

**WHY WE ONLY**

- 100% Job Guaranteed Courses
- Jobs Referral in MNC
- Internship with the Organization
- Training by Work Professional
- Top Rated Computer Institute
- More Practical Oriented Training
- We Have Regular Batches

<b>COURSE DURATION</b>	:	<b>15 Months</b>
<b>TOTAL FEES</b>	:	<b>29,999/-</b>
<b>ONE TIME FEES</b>	:	<b>19,999/-</b>
<b>EMI PAYMENT</b>	:	<b>4500/- (5 Times)</b>
<b>MONTHLY FEE</b>	:	<b>1500/- (Per Months)</b>