



RDP®



Indian OEM for Make in India IT Hardware in GeM

Class I & Class II Supplier | PLI 2.0 Qualified | PAN-India OEM

GeM-listed categories · Bid · RA · BOQ · Direct Purchase (L1)

1. Our Purpose & National Alignment

RDP was founded with a clear mission: **to build a globally competitive Indian IT hardware manufacturing company aligned with India's national objectives of Make in India and Atmanirbhar Bharat.**

As an Indian OEM, RDP actively supports the Government of India's vision to reduce import dependency, strengthen domestic manufacturing, and create a resilient technology ecosystem for public procurement.

Through our participation on **Government e-Marketplace (GeM 4.0)**, RDP plays a direct role in enabling **transparent, compliant, and scalable IT procurement** for government buyers, PSUs, and institutions across India.

2. RDP on GeM 4.0 – An OEM-Led Approach

RDP is an active **OEM on GeM 4.0**, supporting procurement through:

- ✓ Direct Purchase (L1)
- ✓ Bid / e-Bidding
- ✓ Reverse Auction (RA)
- ✓ BOQ-based Bidding

We work closely with **GeM Buyers, Authorized Resellers, and System Integrators** to ensure:

- ✓ L1-ready configurations
- ✓ Accurate SKU mapping
- ✓ Compliance documentation
- ✓ Timely PRC / CRAC support
- ✓ Smooth post-order execution

With **more than 5 years of continuous experience on GeM and Government procurement**, RDP understands the operational, compliance, and execution expectations unique to the GeM ecosystem.



3. Make in India Qualification & PLI 2.0

RDP is qualified under:

- ✓ Make in India – Class I Supplier
- ✓ Make in India – Class II Supplier

RDP is also a **qualified participant under Production Linked Incentive (PLI) Scheme 2.0 for IT Hardware**, reinforcing our long-term commitment to domestic manufacturing, value addition, and scale.

These qualifications enable government buyers to confidently procure RDP products under **MII-preferred categories** on GeM.

4. Manufacturing & Assembly Facility – Hyderabad (Nacharam)

RDP operates a **state-of-the-art 28,000 sq. ft. manufacturing and system assembly facility** located at **Nacharam, Hyderabad**.

This facility is designed to support:

- ✓ High-mix, high-volume production
- ✓ Configurable GeM SKUs
- ✓ Batch and bulk orders
- ✓ Multi-location government deployments

OEM Scope at Nacharam Facility

RDP's OEM scope spans the **entire value chain**, including:

- ✓ Product design & engineering
- ✓ System configuration & integration
- ✓ FATP (Final Assembly, Testing & Packing)
- ✓ Quality control & validation
- ✓ Dispatch readiness for GeM timelines

This end-to-end OEM control ensures **speed, consistency, and accountability** for government orders.



5. Quality, ERP & Traceability (A Differentiator)

RDP is an **ISO 9001 certified organization**, operating with a strong focus on quality, traceability, and process discipline.

RDP is among the **very few Indian IT hardware OEMs** to implement a full-scale ERP system across manufacturing and operations, enabling:

- ✓ End-to-end component traceability
- ✓ Serial-level device tracking
- ✓ Order-to-dispatch visibility
- ✓ Audit-ready documentation

Quality Control (QC)

- ✓ Each system undergoes QC using original OEM pass-mark tools
- ✓ QC reports are generated and securely stored on cloud
- ✓ Device-level QC data is retrievable for audit, service, or compliance purposes

This ERP-driven approach ensures **operational effectiveness, efficiency, and transparency**—critical for large government programs.

6. Product Portfolio & GeM Categories (Q2)

RDP supports **all major IT hardware form factors**, with **10,000+ SKUs listed across GeM categories**, including:

- ✓ Desktop Computers (Q2)
 - ✓ Entry Level Desktop
 - ✓ Mid-Level Desktop
 - ✓ High-End Desktop
- ✓ All-in-One PCs (Q2)
- ✓ Notebook Computers (Q2)
- ✓ Tablet Computers (Q2)
- ✓ Micro PCs (Q2)
- ✓ Thin Clients (Q2)
- ✓ Workstations (Q2)
- ✓ Servers
 - ✓ Rack Servers
 - ✓ Tower Servers



This breadth enables resellers to **participate in almost every GeM Bid and RA** where IT hardware is involved.

7. Specialization in Servers & Data Center Solutions

RDP has **specialized capability in Servers and Data Center-class systems**, supporting:

- ✓ Enterprise-grade configurations
- ✓ BOQ-based procurement
- ✓ Large quantity bids
- ✓ Custom performance requirements

These capabilities make RDP a strong OEM partner for **mission-critical government and PSU infrastructure projects**.

8. Technology Partnerships

RDP maintains partnerships with global technology leaders, including:

- ✓ Intel
- ✓ AMD
- ✓ NVIDIA
- ✓ Microsoft

These partnerships enable RDP to offer:

- ✓ Certified platforms
- ✓ Optimized performance
- ✓ Long-term roadmap stability
- ✓ Enterprise OS and application compatibility

9. Experience & Leadership Strength

- ✓ 3 decades of institutional experience in IT hardware and systems
- ✓ 100+ years of combined leadership experience
- ✓ Deep understanding of government procurement, compliance, and execution

This experience translates into **predictable outcomes** for large and complex GeM projects.



10. Sales, Support & Dedicated Teams

RDP operates with:

- ✓ Dedicated GeM sales teams
- ✓ Dedicated GeM support & operations teams
- ✓ Dedicated reseller CRM & ticketing teams

Reseller Enablement

- ✓ OEM CRM system for resellers
- ✓ Price approvals & SKU mapping support
- ✓ Bid & RA participation support
- ✓ High bid participation coverage (breadth)

11. Scale, Deployments & SLA Governance

- ✓ 50,000+ devices deployed
- ✓ PAN-India delivery & service coordination
- ✓ SLA and NPA (Non-Performance Assessment) tracking
- ✓ Structured escalation and resolution mechanisms

12. Recognition & Awards

RDP has been **recognized by the Government of India (MeitY)** as **Best Laptop Manufacturer**, reinforcing our credibility as a trusted Indian OEM.

13. Our Commitment to the GeM Ecosystem

RDP's objective is not just to sell products on GeM, but to **build long-term capability for India's public procurement ecosystem**.

We aim to:

- ✓ Support GeM Buyers with reliable OEM execution
- ✓ Empower Resellers with breadth, speed, and confidence
- ✓ Enable large, multi-year government programs
- ✓ Align manufacturing with national priorities

For large projects, strategic bids, and long-term partnerships, RDP positions itself as a serious, scalable, and governance-ready Indian OEM.

RDP[®]



Trusted OEM Partner on GeM - Empowering Digital India