RDP.

MAKE IN INDIA

Make in India.
Built for an AI-Ready India.

RDP is a Make in India IT hardware Brand/OEM delivering institutional-grade computing solutions across Government & GeM, Corporate & Institutional Computing, AI Computing, and Data Center & AI Infrastructure — backed by ISO 9001 quality systems, ERP traceability, and SLA-led support.

VERTICAL 1

Government & GeM Solutions

Bid | RA | BOQ | Direct (L1) — 8,000+ SKUs on GeM

VERTICAL 2

Corporate & Institutional

Fleet standardization, multi-city deployment, SLA governance

VERTICAL 3

AI Computing

AI-Ready PCs (NPU) • GPU Workstations • AI Starter Servers

VERTICAL 4

Data Center & AI Infrastructure

DC Compute • DC Storage • AI Compute • AI Pod

Company Overview

RDP

14-year-old Make in India Brand/OEM delivering institutional-grade computing solutions with engineering discipline, manufacturing control, and SLA-led support across four business verticals.

VERTICAL 1

Government & GeM Solutions

Procurement-optimized computing for GeM Bid/RA/BOQ/Direct with L1 competitiveness and institutional SLAs. 8,000+ SKUs live on GeM portal for resellers and government buyers.

VERTICAL 2

Corporate & Institutional

Enterprise IT fleet standardization with bulk pricing, multi-city deployment readiness, and lifecycle support. Built for CIO confidence and IT team efficiency.

VERTICAL 3

AI Computing

AI-Ready PCs (NPU 16-40+ TOPS), GPU Workstations, and AI Starter Servers for endpoint AI, development, and inference workloads. From pilot to production.

VERTICAL 4

Data Center & AI Infrastructure

DC Compute, DC Storage, AI Compute, and AI Pod blocks for traditional data centers and emerging AI infrastructure. BOQ-led engagement model.

Why RDP — Trusted. Proven. Governed.

RDP

14 years of engineering discipline, manufacturing control, and SLA-led support — built for institutional buyers who need consistency and accountability.

2012	2016	2021	2023	2025
Founded	**₹9,999 Laptop**	**MeitY Award**	**PLI 2.0**	**AI & DC**
Hyderabad	Democratized IT	Best Laptop OEM	Selected	Verticals Launch

100K+ Delivered	**ISO 9001**	**BIS Certified**	**Make in India**	**Intel • AMD • NVIDIA**
1Mn+ Users Served	Certified Quality	Product Compliance	PLI 2.0 Aligned	Tech Partners
Design & Engineering	**28,000 sq.ft**	**ERP Traceability**	**Cloud QC**	**Pan-India Service**
In-House Capability	Manufacturing	Serial Tracking	PassMark Reports	300+ PIN Codes

OEM Control
Design to delivery under one roof — faster turnaround, predictable quality

Channel Strength
1000+ partners across India — local reach with OEM-backed support

Make in India
Compliance-ready for Govt, PSU & institutional mandates

SOP-Driven
Standardized processes from order to delivery to support

RDP

Government & GeM Solutions

Win More on GeM — Bid | RA | BOQ | Direct (L1)

8,000+ RDP OEM SKUs live on GeM — purpose-built to help resellers bid faster, quote accurately, and execute government contracts with confidence and compliance.

→ **Catalogue & SKU mapping** — Bid-ready configurations with exact specifications matching GeM categories

→ **Bid / RA / BOQ support** — Documentation checks, compliance verification, submission readiness

→ **PRC / CRAC execution** — Delivery coordination, deployment support, government SLA compliance

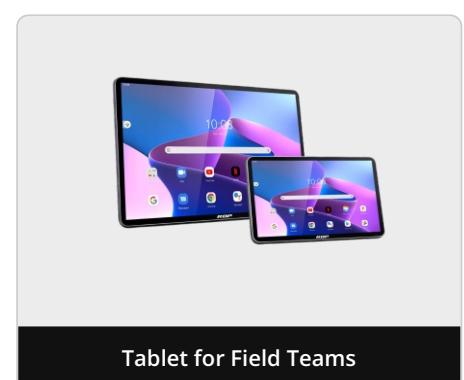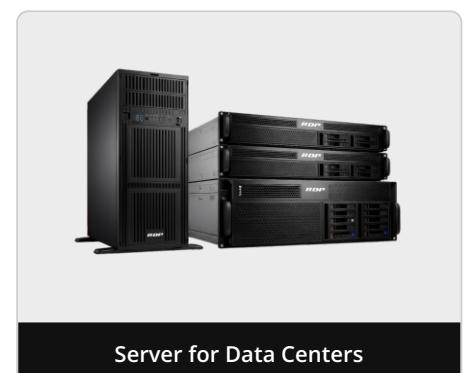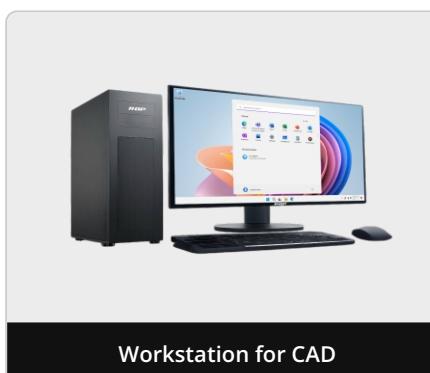→ **L1 optimization** — Competitive pricing engineered for government procurement economics

Why Government Buyers & Resellers Choose RDP

Make in India compliance, PLI 2.0 participation, and procurement-ready documentation eliminate tender ambiguity. GeM-specific support helps resellers navigate Bid/RA/BOQ processes faster, while L1-optimized pricing and SLA-backed delivery reduce execution risk for government contracts.

GeM Government e-Marketplace

Government e-Marketplace
Authorized OEM • 8,000+ SKUs Live

Desktop for Govt Offices

AIO for Front Desk

Workstation for CAD

Server for Data Centers

Laptop for Field Workers

Tablet for Field Teams

RDP

Corporate & Institutional Computing

Ready for Rollouts

Standard, secure, supportable device fleets — consistent configurations, predictable deployments, and SLA-backed lifecycle support designed for CIO confidence and IT team efficiency across multi-site operations.

→ **Standardized configurations** — Reduce support load, minimize downtime, eliminate configuration drift

→ **Deployment-ready execution** — Imaging, asset tagging, multi-site rollout coordination

→ **Lifecycle assurance** — Spares management, warranty/AMC options, escalation matrix

→ **Fleet management support** — Consistent device performance across all locations

Why CIOs & IT Managers Choose RDP

Enterprises need deployment predictability, not just devices. RDP's standardized BOMs eliminate configuration drift, multi-city rollout coordination reduces IT team burden, and SLA-backed support provides escalation confidence for mission-critical operations across offices, campuses, and distributed locations.

Industries We Serve

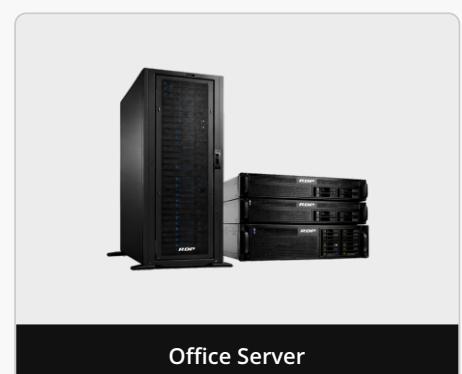IT/ITES   BFSI   Education   Healthcare   Manufacturing
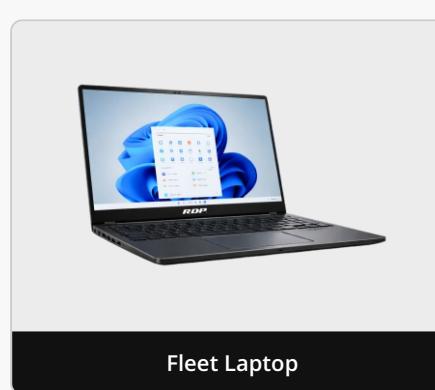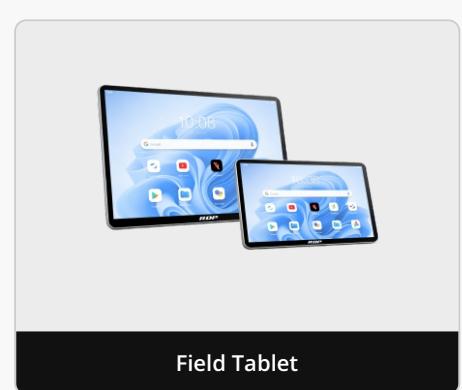

Business Desktop

Meeting Room AIO

Professional Workstation

Office Server

Fleet Laptop

Field Tablet

AI Computing

From Pilot to Production

AI outcomes, not just hardware. Security & control for on-prem data, predictable performance for pilots and rollouts, deployability from endpoints to server room.

→ **AI-Ready PCs (NPU)** — Endpoint AI for productivity, support ops, field teams, edge deployments

→ **GPU Workstations** — Acceleration for AI development, computer vision build/test, faster iteration

→ **AI Starter Servers** — Team inference, on-prem model serving, private assistants, department APIs

Enterprise Use-Cases We Enable

Endpoint AI: Secure productivity AI, support assist, field/mobile AI
Vision & AI Dev: Computer vision, AI dev environments, rapid PoCs
Inference & Serving: Private assistants, department inference APIs, vision inference

Target Teams

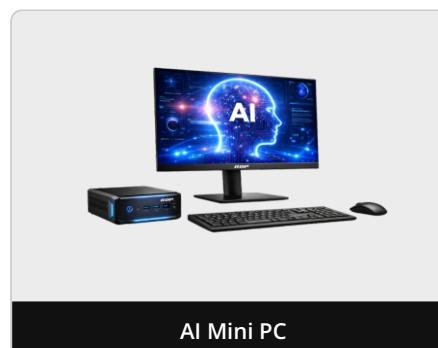Enterprise IT   Data Science   AI CoEs   R&D Labs   Education Labs
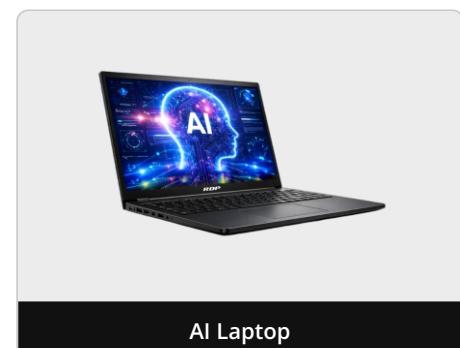
AI-Ready PCs (NPU-First Endpoints)
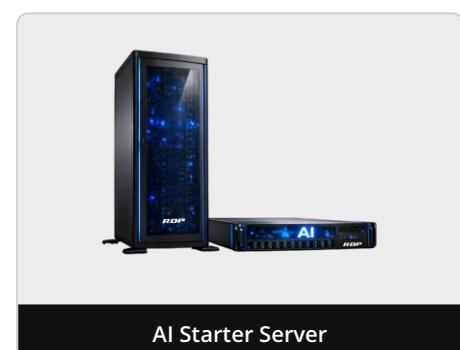

AI Desktop

AI All-in-One

AI Mini PC

AI Laptop

GPU Workstations

AI Starter Servers

GPU Workstation

AI Starter Server

RDP.

Data Center & AI Infrastructure

Built to Scale — Traditional DC + AI Infrastructure

Balanced infrastructure for today's data centers and emerging AI needs. We engage through BOQs using repeatable infrastructure blocks for reliability today while preparing for AI growth.

→ **DC Compute Block** — Rack servers for enterprise compute, virtualization, enterprise workloads

→ **DC Storage Block** — Storage systems for backup, archive, surveillance, data platforms

→ **AI Compute Block** — GPU compute for inference and AI pilots

→ **AI Pod (Starter Blueprint)** — Packaged approach for structured AI adoption

BOQ Mapping & Deployment Readiness

BOQ to architecture mapping • Configuration & BOM alignment • Density guidance (1U/2U/4U) • Deployment readiness (staging + acceptance) • Lifecycle framework (warranty/AMC/SLA)

Who We Work With

[System Integrators] [PSU/Government] [Enterprise DC] [Research Labs]

Powered By

Intel Xeon • AMD EPYC • NVIDIA

DC Compute Block

Enterprise Compute & Virtualization

DC Storage Block

Backup, Archive & Data Platforms

AI Compute Block

AI Inference & GPU Compute

AI Pod (Starter)

Packaged AI Adoption Blueprint

Design-led. Engineering-controlled. OEM-executed.

RDP

Control across design decisions, engineering validation, and final assembly enables predictable outcomes for institutional buyers who need consistency, quality, and accountability at scale.

Procurement Confidence

Standardized BOMs and compliance documentation eliminate tender ambiguity. Clear SKU hierarchies enable faster procurement decisions and reduce vendor risk.

Deployment Predictability

Testing, quality checks, and validation discipline ensure consistency across every unit. Multi-city rollouts benefit from factory-level quality assurance.

Lifecycle Accountability

ERP traceability and SLA frameworks reduce deployment risks. Escalation matrix and warranty options provide accountability beyond procurement.

1 **Design** SKU & BOM Planning

2 **Engineer** Testing & Validation

3 **Assemble** Production & Integration

4 **QC** Benchmarks & Burn-in

5 **Deliver** Deployment & Support

Execution-First Leadership & Partnerships

100+ years combined experience across product, engineering, manufacturing, and go-to-market — leadership that understands what institutional buyers need.

Leadership Team

Vikram Redlapalli
Founder & CEO
Builder mindset, engineering excellence, 14-year brand trust

Ashok Kumar Gorla
COO
Product design, operations strategy, cross-functional execution

Rajesh Mallampalli
VP Sales
Sales strategy, GTM across all four business verticals

Mahesh Mangala
VP Engineering
Engineering leadership, validation processes, technical roadmap

Omprakash Reddy
Head of Manufacturing
Manufacturing ops, QC systems, production scaling

Salim Khan
Country Revenue Head
Revenue growth, channel partnerships, market expansion

Technology Partners

intel.
Core • Xeon • vPro

AMD
Ryzen • EPYC

NVIDIA.
RTX • A/H-series

Microsoft
Windows OEM

Go-to-Market

GeM Portal   System Integrators   Regional Distributors   1000+ Channel Partners   Pan-India Service

Let's Build Your Next Deployment

Whether you're a GeM reseller, enterprise CIO, or AI infrastructure buyer — RDP has the products, support, and SLA governance you need.

GeM Resellers

Bid/RA/BOQ support
SKU mapping
PRC/CRAC execution

Enterprises & SIs

Fleet rollouts
Multi-location deployment
Lifecycle + SLA governance

AI & DC Buyers

Validated GPU configs
BOQ support
Rack integration

Get in Touch

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